

DIRECT MAIL DONE RIGHT.

Zodiac Printing proudly continues the tradition of the printing industry in Northeastern Pennsylvania. Situated in a spacious facility are our pre-press, print production, bindery and mail processing departments which offer our clients the flexibility in printing everything from ad proofs or short runs to high quality commercial printing such as brochures and direct mail pieces. Our in-house bindery can finish your project with folding, stitching, punching or collating and our mail processing experts will ensure your direct mail projects are addressed, sorted and ready for mailing.

Zodiac's expertise in pre-press and the skill of our operators insures that your printed piece will be superior in color and consistency throughout. We have dedicated ourselves to integrity color standards such as backward fingerprinting our presses and using color and dot gain profiles to drive the front end of our color management system so our proofs match our press sheets. We use a premium sheet as our house stock and mix ink in-house to guarantee color accuracy and maintain quality control.

Zodiac Printing maintains a high level of quality control. Press runs are matched with approved proofs as well as PMS guides, rulers and visual inspection. Sheet pulls are made every 100 sheets and our press operators work with our service representatives to make sure your projects are reproduced to your satisfaction.

Zodiac's direct mail processing capabilities are consistently easy, cost effective and reliable. We provide the level of support you need for pre-processing, printing, list management, fulfillment and mailing. We monitor your project carefully, so we catch and avert potential problems before they cost you money. At Zodiac, we pride ourselves on bulletproof quality and an absolute commitment to your deadline.

Prepress / Design

Workstations

- (4) Macintosh G4s
- (1) Macintosh G3

Printers

- (1) EPSON 10600 Digital Contract Proofer 42"
- (1) Kodak DCP9500 Digital Proofer
- (1) Epson Color Stylus 3000
- (1) QMS Laser Printer 1200

Scanners

- (1) Linotype-Hell(Heidelberg) Topaz

Workflow / Imagesetter

- (1) FUJI Luxel 6000 Ninja with inline processor
- (2) Rampage Workflow System
- (1) G3 Preps digital InPosition Work Station
- (1) Kodak Polychrome S26 plate processor
- (1) NuArc FT40 PRNS flip top 40" plate burner

Press

- (2) 6-color Heidelberg (28 3/8" x 40")
- (2) 6-color Heidelberg (20" x 29 1/8")
- (1) Heidelberg MOZ - 2 color (19" x 25")
- (1) Heidelberg SORK - 1 color (19" x 25")
- (1) AB Dick 9985 2 color (12" x 18")
- (1) Hamada 665CD - 2 color (12" x 18")
- (1) AB Dick 9840 - 1 color (12" x 18")
- (1) Heidelberg - 1950 windmill letterpress

Bindery/Mail/Finishing

- (1) Thermotype Super Model T
- (1) USI 27" Roll Laminator
- (1) Accufast Double Tabber
- (1) GBC Spiral Binder
- (1) PAC Impact Strapper
- (1) MCS Print Station Pro 600 Inkjet Imager
- (1) Pro Cut Model 265 C
- (1) Polar Cutter Model 92CE
- (1) Bell & Howell 6 Pocket Inserter
- (1) O&M folder 18"x24" 3x3
- (1) Stahl Folder 23 x 36" 4x2x2
- (1) Stahl Folder 26 x40" 4x4x4
- (1) X-rite 706 Shrink Wrapper
- (3) Challenge Hole Drills
- (1) Muller Martini 6 pocket w/cvr feeder binder